

# MASTER OF BUSINESS ADMINISTRATION (MBA)

## Full-Time MBA

The full-time MBA program is a four-semester, 60-credit program that provides students with the foundational principles necessary to be a leader in management while opening opportunities for students to pursue their passions and customize their experience. In partnership with faculty and staff, students create a personalized learning plan, choosing electives that comprise almost half of the program of study to complement core curriculum for an integrated, yet focused, MBA.

Distinctive courses in Weatherhead's MBA program help students assess their strengths and develop a learning plan to improve their weaker areas. Upon enrolling in the MBA, students take Leading People and Organizations, which facilitates the discovery of individual management strengths and weaknesses through a series of self-assessments, experiential activities, and case studies on team and group dynamics. In addition to mastering the core areas of accounting, finance, marketing and supply chain management, strategy, statistics and decision modeling, and economics, the core curriculum also requires students to take two courses in design and sustainability. In the first semester, MBA students learn the principles of sustainability, which creates a foundational platform for building sustainable value and turning the social and global issues of the day into business opportunities. In the second semester, students are introduced to design, which gives the students a method to bring together changing technologies, capabilities, relationships, activities, and materials to shape an organization's plans and strategies.

The second year of the program is almost entirely dedicated to the students' fully customized schedule of electives. Additionally, students take the AMES Business Models I and II, the only two core courses in the second year. These two courses empower teams of students to address the challenges of developing a business model for a company or organization. In three distinct projects across two semesters, students help develop the core business model for a start-up company or newly commercialized technology, for an existing product line within mature companies (small, medium or large enterprise), and for a company located outside of the United States. Students work closely with business leaders all over the world throughout the course to develop solid business models and clear, creative, and ambitious final presentations on their projects.

## Independent Study

MBA students are limited to six credit hours of elective credit as independent study. Any student wishing to take more than six credit hours of independent study must petition the faculty director of the full-time MBA.

Other courses at the university may be eligible for MBA elective credit. Contact the faculty director of the full-time MBA for additional information.

## Curriculum

All of the core courses in the following tables are required.

First Year	Units	
	Fall	Spring
Financial and Managerial Accountancy (ACCT 401)	3	
Statistics and Decision Modeling (MBAC 511)	3	
Leading People and Organizations (MBAC 515)	3	
Marketing Management (MBAC 506)	3	
Design and Sustainability (MBAC 520A)	3	
Operations and Supply Chain Management (MBAC 507)		3
Economics (MBAC 512)		3
Strategic Issues and Applications (MBAC 508)		3
Corporate Finance (MBAC 504)		3
Design Thinking in Management (MBAC 520B)		3
Year Total:	15	15

Second Year	Units	
	Fall	Spring
Elective	3	
Elective	3	
Elective	3	
Elective	3	
AMES Business Model (MGMT 495A)	3	
Elective		3
Elective		3
Elective		3
Elective		3
AMES Business Models II (MGMT 495B)		3
Year Total:	15	15

Total Units in Sequence: 60

## Electives

The program provides space for taking eight elective courses.

For additional information about this program, contact Deborah Bibb (deborah.bibb@case.edu), assistant dean of admissions, 216.368.6702.

## Part-Time MBA

The part-time MBA is a 48-credit-hour, cohort-based program that combines a core of fundamental business classes with elective options to create an integrated experience focused on honing general management skills. Students develop a personalized learning plan through the MBAP 401 Leadership Assessment and Development (LEAD) course.

Core classes meet one evening a week. Summer semesters may include more intensive formats.

The first summer semester begins with the intensive offering of LEAD and moves through the rest of the core offerings within the first two years of the program. The majority of the third year is devoted to electives.

## Curriculum

First Year	Units		
	Summer	Fall	Spring
Leadership Assessment and Development (MBAP 401)	3		
Financial and Managerial Accountancy (ACCT 401)		3	
Statistics and Decision Modeling (MBAP 403)		3	
Managing People and Organizations (MBAP 404)			3
Financial Management I (MBAP 405)			3
Year Total:	3	6	6

  

Second Year	Units		
	Summer	Fall	Spring
Economics for Managers (MBAP 406)	3		
Managerial Marketing (MBAP 407)		3	
Operations Management (MBAP 408)		3	
Strategic Issues and Applications (MBAP 410)			3
Elective Option			3
Year Total:	3	6	6

  

Third Year	Units		
	Summer	Fall	Spring
Sustainability and Social Entrepreneurship (MBAP 409)	3		
Identifying Design Opportunities (MBAP 411)		3	
Elective Option		3	
Elective Option		3	
Elective Option			3
Elective Option			3
Year Total:	3	9	6

  

Total Units in Sequence:			48
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## Open Electives

Students in the part-time MBA program have the opportunity to choose five electives. Students determine their own focus areas and, with the help of our Career Management Office, learn how to best position themselves for post-MBA career advancement.

## Traditional Students

Part-time students are those who entered the part-time MBA program in fall semester 2009 or prior, transferred in during summer semester 2010 or prior, or transitioned from non-degree to degree-seeking status prior to fall semester 2010. Students must complete 48 credit hours, consisting of 10 core required courses and 6 electives. The 48 hours must be completed within six years of starting the program.

For additional information about this program, contact Deborah Bibb (deborah.bibb@case.edu), assistant dean of admissions, 216.368.6702.

## Executive MBA (EMBA)

The Executive MBA (EMBA) and the Cleveland Clinic-Weatherhead Executive MBA is tailored to those poised to move into a more prominent leadership role. Weatherhead's renowned Organizational Behavior Department structured the EMBA around an exploration of the four levels of leadership, amplifying students' ability to effect change at the personal, team, organization and societal levels. The program is based around periodic residencies in the company of intimate cohort groups.

## Curriculum

The 48-credit-hour program takes place over 16 brief residencies. The curriculum is delivered over five semesters or 21 months. Both fall and spring semesters are comprised of four three-day residencies. The summer semester is delivered abroad through the EMBA 475 International Tour. Although individual study habits vary, students should anticipate devoting a minimum of 20 hours per week to study outside of classes.

The Weatherhead EMBA is a lock-step cohort program. Participants self-select learning teams which represent essential study partnerships over the course of the program as well as invaluable resources for networking and organizational support. Learning teams meet weekly outside of the classroom, either face-to-face or remotely, to achieve course objectives and enhance the learning experience. In addition, faculty often host optional study and review sessions, which are also recorded for virtual access.

First Year	Units		
	Fall	Spring	Summer
Leading Change: Self (EMBA 441)	2.5		
Accounting for Business Executives (EMBA 436)	2.5		
Business Statistics and Quantitative Analysis (EMBA 438A)	1.25		
Managerial Marketing (EMBA 450)	2.5		
Business Model Design (EMBA 451)	2.5		
TEAMS (EMBA 417)	0		
Leading Change: Teams (EMBA 473)		2.5	
Expanding Boundaries (EMBA 445)		2.5	
Business Statistics and Quantitative Analysis (EMBA 438B)		1.25	
Corporate Finance (EMBA 439)		2.5	
Economic Analysis for Managers (EMBA 437)		2.5	
International Tour (EMBA 475)			3
Year Total:	11.3	11.3	3

Second Year	Units	
	Fall	Spring
Leading Change: The Organization (EMBA 472)	2.5	
Managing Risk and Real Options (EMBA 446)	2.5	
Legal Environment (EMBA 464)	2.5	
Leading Design in Organization (EMBA 478A)	1.25	
Supply Chain Management (EMBA 443)	2.5	

Corporate Governance (EMBA 476)	2.5	
Leading Change: Society (EMBA 479)	2.5	
Innovation (EMBA 442)	2.5	
Leading Design in Organizations (EMBA 478B)	1.25	
Contemporary Issues in Management (EMBA 449)	2.5	
Year Total:	11.3	11.3
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Total Units in Sequence:	48	

\* Year totals have been rounded up to 11.3, but the correct units are 11.25.

**Cleveland Clinic-Weatherhead Executive MBA**

The Cleveland Clinic-Weatherhead Executive MBA at Case Western Reserve University combines Weatherhead's breakthrough business concepts of leadership in management with Cleveland Clinic's innovation in health care to make this EMBA the premier option for experienced professionals in the health care profession. Participants in the Cleveland Clinic-Weatherhead EMBA join students in the traditional EMBA track to provide cross-pollination of ideas from a multitude of industries and experiences. Several healthcare-specific curriculum differences are noted in the plan of study below:

**Curriculum**

First Year	Units		
	Fall	Spring	Summer
Leading Change: Self (EMBA 441)	2.5		
Accounting for Business Executives (EMBA 436)	2.5		
Business Statistics and Quantitative Analysis (EMBA 438A)	1.25		
Managerial Marketing (EMBA 450)	2.5		
Business Model Design (EMBA 451)	2.5		
TEAMS (EMBA 417)	0		
Leading Change: Teams (EMBA 473)		2.5	
Expanding Boundaries (EMBA 445)		2.5	
Business Statistics and Quantitative Analysis (EMBA 438B)		1.25	
Healthcare Financial Management (EMBA 458)		2.5	
Health Economics and Strategy (EMBA 459)		2.5	
International Tour (EMBA 475)			3
Year Total:	11.3	11.3	3

Second Year	Units	
	Fall	Spring
Leading Change: The Organization (EMBA 472)	2.5	
Legal Environment (EMBA 464)	2.5	
Leading Design in Organization (EMBA 478A)	1.25	
Supply Chain Management (EMBA 443)	2.5	

Health Informatics, Analytics & Decision Making (EMBA 430)	2.5	
Corporate Governance (EMBA 476)	2.5	
Leading Change: Society (EMBA 479)	2.5	
Innovation (EMBA 442)	2.5	
Leading Design in Organizations (EMBA 478B)	1.25	
Contemporary Issues in Management (EMBA 449)	2.5	
Year Total:	11.3	11.3
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Total Units in Sequence:	48	

\* Year totals have been rounded up to 11.3, but the correct units are 11.25.

For more information, contact Michelle Wilson (michelle.j.wilson@case.edu), program manager of the EMBA, 216.368.6411.