

DEPARTMENT OF DESIGN AND INNOVATION

Great managers are also designers—of processes, projects, strategies and systems. Today's innovation-driven market demands dynamic business leaders ready with new alternatives, game-changing ideas and fresh perspectives on emerging problems in the world. Weatherhead School of Management's Department of Design & Innovation was created to promote and nurture bold and innovative scholarship that anticipates and leads burgeoning business practice.

Weatherhead School of Management was the first to develop a Department of Design & Innovation. Launched in 2013, the Department of Design & Innovation merged the faculty members formerly in the Marketing and Policy Studies and Information Systems Departments.

Programs

- Business Information Technology, BSM
- Business Information Technology, Minor
- Healthcare Management, Minor
- Management, PhD (Design and Innovation Track)
- Marketing, BSM
- Marketing, Minor

Related Programs

- Business Management, BSM
- Business Management, Minor
- Entrepreneurship, Minor