

BUSINESS ADMINISTRATION, MBA

Degree: Master of Business Administration (MBA)

Program Overview

Weatherhead's full-time MBA curriculum ensures graduates are prepared to enter the workforce with the skills they need to succeed in today's business world. Students learn more than essential business management skills. They are prepared to be business leaders ready to engage with teams in a variety of specialized areas. Students are introduced to skills enabling them to reach beyond problem-solving to solution innovation. Learning from world-class faculty who invest in student success using experiential learning, networking with industry leaders, and current developments in business. Students acquire the knowledge and tools necessary to effect change for both business results and to make the world a better place.

Learning Outcomes

- Students function effectively in teams.
- Students are effective communicators in a business setting.
- Students are critical and creative thinkers.
- Students are competent analysts.
- Students can develop strategies to secure sustainable competitive advantage.

Program Requirements

The full-time MBA program is a four-semester, 60 credit hour program that provides students with the strong foundation necessary to be a leader in management while allowing opportunities for students to pursue their passions and customize their experience. In partnership with faculty and staff, students create a personalized learning plan with distinct concentrations by choosing electives that comprise half of the program thereby enabling specialization within their MBA.

Distinctive courses in Weatherhead's MBA program help students assess their strengths and develop a learning plan to meet their career goals. Upon enrolling in the MBA, students take MBAC 515, which facilitates the discovery of individual strengths and weaknesses through a series of self-assessments, experiential activities and case studies focused on teamwork. Students then develop core management skills (accounting, finance, marketing, operations/supply chain management, strategy, economics, statistics and analytics) in the first year of the program. In the second year of the MBA program, students choose electives based on their choice of concentration(s) and complete the required core strategy class.

Electives

The program provides space for 27 elective credit hours. Students in the Standard track MBA program must choose a concentration and complete 12 credit hours in that concentration area (a concentration is required). Students in the STEM track MBA must complete eight STEM-approved electives to complete the requirements of the STEM MBA program.

Independent Study

MBA students are limited to 3 credit hours of elective credit as an independent study with the approval of the full-time MBA faculty program director.

Other courses at the university may be eligible for MBA elective credit, subject to approval from the senior associate dean of academics and graduate programs.

Concentration Requirements

The Weatherhead School of Management offers two tracks in the MBA program.

STEM MBA Track

The STEM MBA track offers three concentrations:

- Business Analytics
- Financial Analytics
- Operations Analytics

Standard MBA Track

The Standard MBA track offers seven concentrations:

- Business Analytics
- Entrepreneurship & Design & Innovation
- Finance
- Healthcare Management
- Marketing
- Operations
- Organizational Leadership

Sample Plan of Study

First Year		Hours
Fall		
MBAC 500	Probability, Statistics, and Quantitative Methods	0
MBAC 502	Financial Accounting	3
MBAC 504	Corporate Finance I	3
MBAC 506	Marketing Management	3
MBAC 511	Statistics and Decision Modeling	3
MBAC 515	Leading People and Organizations	3
MBAC 501B	Professional Development and Career Strategy	.5
Hours		15.5
Spring		
MBAC 503	Managerial Accounting	1.5
MBAC 505	Corporate Finance II	1.5
MBAC 507	Operations and Supply Chain Management	3
MBAC 508	Strategic Issues and Applications	3
MBAC 512	Economics	3
MBAC 518	Business Analytics	3
Hours		15
Second Year		
Fall		
MBAC 501A	Design Thinking in Management	1

MBAC 501C	Business as an Agent of World Benefit	1
Elective		3
Elective		3
Elective		3
Elective		3
Hours		14
Spring		
MBAC 501D	Professional Development and Career Strategy	.5
Elective		3
Elective		3
Elective		3
Elective		3
Elective		3
Hours		15.5
Total Hours		60

Dual Degree Options

- Biochemistry, MS/Business Administration, MBA
- Business Administration, MBA/Finance, MFin
- Business Administration, MBA/Law, JD
- Business Administration, MBA/Medical Physiology, MS
- Business Administration, MBA/Medicine, MD
- Business Administration, MBA/Public Health, MPH
- Business Administration, MBA/Social Work, MSW