

BUSINESS MANAGEMENT, MINOR

Program Overview

The Weatherhead School of Management offers a minor in business management that provides a broad overview of business management. The minor is not open to WSOM majors (except Economics majors), and is available to all other undergraduate students at CWRU.

Undergraduate Policies

For undergraduate policies and procedures, please review the Undergraduate Academics section of the General Bulletin.

Program Requirements

Code	Title	Hours
------	-------	-------

Note: Business Management minor is not open to WSOM majors (except Economics majors).

Required:		
ACCT 100	Foundations of Accounting I	3
ECON 102	Principles of Microeconomics	3
or ECON 103	Principles of Macroeconomics	
Three electives from the following:		9
BAFI 355	Corporate Finance	
or BAFI 341	Money and Banking	
BLAW 331	Legal Environment of Management	
ENTP 301	Entrepreneurial Strategy	
or ENTP 302	Creativity in Design & Business: Sources of Perception, Imagination, & Creative Thinking	
or ENTP 308	Business Model Design and Innovation	
or ENTP 310	Entrepreneurial Finance	
or ENTP 311	New Venture Creation	
or ECON 369	Economics of Technological Innovation and Entrepreneurship	
MGMT 201	Contemporary Business and Communication	
ORBH 250	Leading People (LEAD I)	
or ORBH 303	Developing Interpersonal Skills for Leading	
or ORBH 33C	Quantum Leadership: Creating Value for You, Business, and the World	
or ORBH 37C	Navigating Gender in Organizations	
or ORBH 38C	Managing Negotiations	
or ORBH 391	Leadership in Diversity and Inclusion: Towards a Globally Inclusive Workplace	
or ORBH 396	Professional Development for Engineers	
MGMT 315	International Management Institute	
MKMR 201	Marketing Management	
MIDS 301	Introduction to Information: A Systems and Design Approach	
OPRE 301	Operations Research and Supply Chain Management	
Total Hours		15