UNDERGRADUATE PROGRAMS

DEGREES AND MAJORS

BS Accounting

BA Economics

BS Management w/Major(s) in:

1. Business Management w/one or more concentration(s) in:
   a. Healthcare Management
   b. Innovation & Entrepreneurship
   c. International Business
   d. Organizational Leadership
   e. Supply Chain Management

2. Finance
3. Marketing
4. Dean's Approved

Bachelor of Science (BS) in Accounting

The accounting profession demands a high degree of technical training, similar to the professions of architecture, law, engineering and medicine, and a broad knowledge of the fundamentals of economics and business with a commitment to public well-being. Career opportunities in accounting include the public, corporate, government, nonprofit and healthcare sectors. The undergraduate program in accountancy is designed to prepare students for entrance into these careers and to provide a foundation for the examination to become a CPA or to achieve other professional certifications. Each state Board of Accountancy (https://www.nasba.org/stateboards) has its own eligibility requirements for taking the CPA exam. Students pursuing a BS in Accounting should consult the Board of Accountancy (https://www.nasba.org/stateboards) website for the state in which they plan to sit for the CPA examination in order to determine specific course requirements.

As part of the sequence of courses leading to the BS in Accounting offered through Weatherhead, the student takes required and elective courses in related fields of banking and finance, economics, marketing, organizational behavior and operations.

General Education Requirements

SAGES Requirements
First Seminar 4
Two University Seminars 6
Departmental Seminars - taken as MGMT 395, see Core Requirements 3-6
Senior Capstone † 3-6

Breadth Requirements
One Mathematical Science Course 4

   MATH 125 Math and Calculus Applications for Life, Managerial, and Social Sci I
   or MATH 121 Calculus for Science and Engineering I

Two Natural Science Courses 6-8
Two Arts & Humanities Courses 6-8

Degree Requirements

Principles Requirements
ACCT 101 Introduction to Financial Accounting 3
ACCT 102 Management Accounting 3
ECON 102 Principles of Microeconomics 3
ECON 103 Principles of Macroeconomics 3
OPRE 207 Statistics for Business and Management Science I 3

Core Requirements
BAFI 355 Corporate Finance 3
DESN 210 Introduction to Programming for Business Applications 3-4
or EEC 312 Introduction to Programming in Java
or ENGR 131 Elementary Computer Programming
or MATH 122 Calculus for Science and Engineering II
or MATH 126 Math and Calculus Applications for Life, Managerial, and Social Sci II

MGMT 201 Contemporary Business and Communication 3
MKMR 201 Marketing Management 3
OPRE 301 Operations Research and Supply Chain Management 3
ORBH 250 Leading People (LEAD I) 3
MGMT 395 Advanced Seminar * 3

Open Electives
Electives 20-26
Total Units 56-63

Major Requirements

Students who desire a Secondary Major in Accounting should consult with a Weatherhead academic advisor.

ACCT 207 Excel and Accounting Analytics Technology 3
ACCT 300 Corporate Reporting I 3
ACCT 301 Corporate Reporting II 3
ACCT 305 Income Tax: Concepts, Skills, Planning 3
ACCT 306 Accounting Information Systems - Basic 3
ACCT 307 Applied Analytics for Accounting 3
ACCT 314 Attestation and Assurance Services 3
BLAW 331 Legal Environment of Management 3
Total Units 24

Total Credit Hours for Degree: 122

* Students must complete three one-credit-hour MGMT 395 offerings each of a different topic.
Students must complete one university-approved SAGES Senior Capstone. It is not required that students complete a Weatherhead-specific capstone. Most students choose to take MGMT 398 Action Learning, although a second option within Weatherhead is MGMT 397 Undergraduate Research Project.

Students pursuing the BS in Accounting are advised to take the two introductory classes, ACCT 101 Introduction to Financial Accounting and ACCT 102 Management Accounting, and ACCT 207 Excel and Accounting Analytics Technology as early as possible. Students are advised to take ORBH 250 Leading People (LEAD I) in the second year and MGMT 201 Contemporary Business and Communication as early as possible.

Twelve credit hours of accounting coursework taken at another accredited institution may be considered for transfer toward the BS in Accounting, although transfer credit for courses must be approved by the Accountancy Department. Each student is required to consult with an advisor in the Office of Undergraduate and Integrated Study Programs at Weatherhead.

For more information, contact Tiffany Welch (tiffany.welch@case.edu), assistant dean, undergraduate and integrated study programs, at 216.368.2058.

**Integrated Study Program in Accountancy**

Undergraduate students at Case Western Reserve University have the unique opportunity to pursue both the Bachelor of Arts (BA) or Bachelor of Science (BS) and the Master of Accountancy through the BA/BS and Master of Accountancy Integrated Study Program. The Integrated Study program allows students to complete both degrees in four or five years. For students majoring in accounting, both degrees are most commonly completed in four-and-a-half years or nine academic semesters. All Case Western students must apply for and be admitted to the MAcc program, although certain requirements are waived, such as the Graduate Management Admission Test (GMAT). Because of the necessity for proper planning of coursework, undergraduate students are strongly encouraged to apply for the MAcc in their junior year.

The Integrated Study program is strongly recommended for those individuals planning to obtain professional certification as a certified public accountant (CPA). CPA candidates must have completed 150 semester hours of study at the university level in order to qualify to sit for the CPA examination. The integrated program saves qualified students both time and money while equipping students with the skills and knowledge attractive to top accounting firms.

For more information, contact Tiffany Welch (tiffany.welch@case.edu), assistant dean, undergraduate and integrated study programs, at 216.368.2058.

**Early Admission to the Integrated Study Program in Accountancy**

Each year, approximately 10 to 15 exceptionally well-qualified high school seniors who plan to pursue careers in accountancy will be offered Early Admission to the Integrated Study Program in Accountancy (https://weatherhead.case.edu/degrees/undergraduate/academics/accounting/integrated-program) at Case Western Reserve University. Early admits receive a conditional commitment of admission to the Weatherhead School of Management Master of Accountancy (https://weatherhead.case.edu/degrees/masters/m-accountancy) program and a scholarship package covering a minimum of 50% of an academic year's tuition cost to be honored when students formally enroll as a graduate student. Students are required to maintain a minimum undergraduate GPA of 3.2 overall and in accountancy courses. Those who achieve higher grade point averages will be eligible for greater scholarship amounts.

**Practicum Program**

The practicum program (http://students.case.edu/careers/students/jobs/practicums) is a planned, structured, supervised workplace experience at an approved "site" organization. The practicum is an experiential learning arrangement between the student, the employer and the practicum adviser in conjunction with the University Career Center. Employers provide appropriate supervision and work-related learning while the practicum adviser guides and evaluates the student's experience. The primary goal of this active learning experience is the intellectual, personal and professional growth of the student in an area related to the student's academic goals. The practicum should provide the student with new skills, insights and experiences that are transferable to the academic setting.

Students apply to the University Career Center in the semester preceding the work assignment and may participate in up to two practicums. All practicums developed through the University Career Center must be taken for transcript notation, and students must have a faculty member serve as a practicum advisor. If a student elects to work in an internship/practicum without enrolling in the course for academic notation, he or she will not have the benefits of full-time student status. Additionally, he or she will not represent the practicum program in any official capacity.

**Sample Plan of Study: BS in Accounting**

**First Year**

<table>
<thead>
<tr>
<th>Course</th>
<th>Units</th>
<th>Fall</th>
<th>Spring</th>
</tr>
</thead>
<tbody>
<tr>
<td>SAGES First Seminar</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Math and Calculus Applications for Life, Managerial, and Social Sci I (MATH 125)</td>
<td>4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Introduction to Financial Accounting (ACCT 101)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Principles of Microeconomics (ECON 102)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Arts &amp; Humanities</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PHED (Physical Education)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SAGES University Seminar</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management Accounting (ACCT 102)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Excel and Accounting Analytics Technology (ACCT 207)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Principles of Macroeconomics (ECON 103)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>PHED (Physical Education)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contemporary Business and Communication (MGMT 201)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Year Total:</strong></td>
<td><strong>17</strong></td>
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<td><strong>15</strong></td>
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</table>

**Second Year**

<table>
<thead>
<tr>
<th>Course</th>
<th>Units</th>
<th>Fall</th>
<th>Spring</th>
</tr>
</thead>
<tbody>
<tr>
<td>SAGES University Seminar</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Corporate Reporting I (ACCT 300)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Statistics for Business and Management Science I (OPRE 207)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Leading People (LEAD I) (ORBH 250)</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Natural Science</td>
<td>3</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Bachelor of Arts (BA) in Economics
(College of Arts and Sciences)

The BA in Economics is a 120-credit-hour, structured program in which students learn to analyze problems of resource allocation and decision making and to understand the influence of these factors on economies and societies.

Our highly regarded degree attracts some of the best students on campus. Students have the opportunity to assist Weatherhead faculty in their research activities and to participate in independent research projects.

Bachelor of Science (BS) in Management

Graduates of the BS in Management degree program obtain a broad education that enables them to bring an unusual degree of analytical capability to the problems of management and business. Each student is required to complete an approved major program of study from the options outlined below. In addition, each student must consult with an advisor in the Office of Undergraduate and Integrated Study Programs at Weatherhead.

General Degree Requirements

Students are required to complete the Arts and Sciences General Education Requirements (http://bulletin.case.edu/undergraduatesstudies/casdegree/#sagesrequirementsforcollegeofartsandsciences?text).

Students who desire a Secondary Major in Economics should consult with a Weatherhead academic advisor.

Major Requirements

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
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<tbody>
<tr>
<td>MATH 121</td>
<td>Calculus for Science and Engineering I</td>
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<tr>
<td>or MATH 125</td>
<td>Math and Calculus Applications for Life, Managerial, and Social Sci I</td>
<td></td>
</tr>
<tr>
<td>ECON 102</td>
<td>Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECON 103</td>
<td>Principles of Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ECON 307</td>
<td>Intermediate Macro Theory</td>
<td>3</td>
</tr>
<tr>
<td>ECON 308</td>
<td>Intermediate Micro Theory</td>
<td>3</td>
</tr>
<tr>
<td>or ECON 309</td>
<td>Intermediate Micro Theory: Calculus-Based</td>
<td></td>
</tr>
<tr>
<td>OPRE 207</td>
<td>Statistics for Business and Management Science I</td>
<td>3</td>
</tr>
<tr>
<td>or STAT 243</td>
<td>Statistical Theory with Application I</td>
<td></td>
</tr>
<tr>
<td>or STAT 312</td>
<td>Basic Statistics for Engineering and Science</td>
<td></td>
</tr>
<tr>
<td>ECON 326</td>
<td>Econometrics (Ideally, Econometrics should be taken by the junior year to enrich understanding of upper-level elective courses and to enable engagement in more sophisticated economic analysis.)</td>
<td>4</td>
</tr>
<tr>
<td>Elective courses (a minimum of five additional economics courses at the 200 or 300 level). ECON 398 Honors Research II does not count toward fulfilling this requirement.</td>
<td>15</td>
<td></td>
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</tbody>
</table>

Total Units: 38

SAGES Senior Capstone Experience

The economics major does not require a capstone as part of the major. However, students need to complete a capstone as part of the SAGES requirement. The Economics Department offers the following courses for a capstone.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Units</th>
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</thead>
<tbody>
<tr>
<td>ECON 398</td>
<td>Honors Research II</td>
<td>3</td>
</tr>
<tr>
<td>ECON 395</td>
<td>The Economy in the American Century</td>
<td>3</td>
</tr>
<tr>
<td>ECON 399</td>
<td>Individual Readings and Research (upon approval of Senior Capstone Coordinator)</td>
<td>3-6</td>
</tr>
</tbody>
</table>

For more information, contact Teresa Kabat (teresa.kabat@case.edu), department administrator, at 216.368.4110.
General Education Requirements

SAGES Requirements
First Seminar 4
Two University Seminars 6
Departmental Seminars - taken as MGMT 395, see below* Senior Capstone 3-6

Breadth Requirements
One Mathematical Science Course 4
MATH 125 Math and Calculus Applications for Life, Managerial, and Social Sci I
or MATH 121 Calculus for Science and Engineering I
Two Natural Science Courses 6-8
Two Arts & Humanities Courses 6-8
Two Social Sciences Courses 6
Total Units 35-42

Degree Requirements

Principles Requirements
ACCT 101 Introduction to Financial Accounting 3
ACCT 102 Management Accounting 3
ECON 102 Principles of Microeconomics 3
ECON 103 Principles of Macroeconomics 3
OPRE 207 Statistics for Business and Management Science I 3

Core Requirements
BAFI 355 Corporate Finance 3
DESN 210 Introduction to Programming for Business Applications 3-4
or ENGR 131 Elementary Computer Programming
or EECS 132 Introduction to Programming in Java
or MATH 122 Calculus for Science and Engineering II
or MATH 126 Math and Calculus Applications for Life, Managerial, and Social Sci II

MGMT 201 Contemporary Business and Communication 3
MIDS 301 Introduction to Information: A Systems and Design Approach 3
MKMR 201 Marketing Management 3
OPRE 301 Operations Research and Supply Chain Management 3
ORBH 250 Leading People (LEAD I) 3
ORBH 251 Leading Organizations (LEAD II) 3
PLCY 399 Business Policy 3

MGMT 395 Advanced Seminar (*MGMT 395-one credit hour seminar; each student must complete three) 3

Open Electives
Electives 17-23
Total Units 62-69

Major Requirements

Students must complete an 18-credit-hour major in Business Management, Finance, Marketing or a Dean's Approved Major. Students who desire a Secondary Major in one of these areas should consult with a Weatherhead academic advisor.

Business Management Major Requirements

1) Complete three courses from within one of the concentrations below. 9
2) Complete one of the following analytics courses: 3-4
   - BAFI 361 Empirical Analysis in Finance
   - ECON 326 Econometrics
   - MIDS 310 Marketing Analytics
3) Complete two additional Weatherhead electives. 6
Total Units 18-19

Business Management Concentrations

Healthcare Management
Required Course:
ECON 378 Health Care Economics
Elective Courses (complete two of the following): ECON 342 Public Finance
ECON 372 International Finance
ECON 373 International Trade
ECON 375 Economics of Developing Countries
ECON 381 Health Finance
HSMC 412 Lean Services Operations
HSMC 420 Health Finance
Or alternative, approved HSMC or other WSOM course chosen in consultation with advisor.

Innovation and Entrepreneurship
BLAW 331 Legal Environment of Management
ECON 364 Economic Analysis of Business Strategies
ECON 369 Economics of Technological Innovation and Entrepreneurship
ENTP 301 Entrepreneurial Strategy
ENTP 311 Entrepreneurship and Wealth Creation
MKMR 312 Selling and Sales Management
ORBH 380 Managing Negotiations
NOTE: ENTP 301 is required for this concentration. Students completing an Innovation and Entrepreneurship concentration may not complete an Entrepreneurship minor.

International Business
ECON 372 International Finance
ECON 373 International Trade
ECON 375 Economics of Developing Countries
MGMT 315 International Management Institute
ORBH 391 Leadership in Diversity and Inclusion: Towards a Globally Inclusive Workplace
NOTE: MGMT 315 is required for this concentration. If a student wishes to substitute a course from another study abroad experience, he/she must receive prior approval from an academic advisor.

Organizational Leadership
Dean's Approved Major Requirements
A student may consult with an advisor to develop a proposal for individualized study in an area of interest, subject to approval by the Weatherhead Undergraduate Executive Committee.

1) Complete five courses around a common interest, selected in conjunction with a major advisor.

2) Complete one of the following analytics courses:
   - BAFI 361 Empirical Analysis in Finance
   - ECON 326 Econometrics
   - MKMR 310 Marketing Analytics

Total Units: 18-19

Total Credit Hours for Degree: 122

**Students must complete one university-approved SAGES Senior Capstone. It is not required that students complete a Weatherhead-specific capstone. However, the vast majority of students take MGMT 398 Action Learning. Highly motivated students with a keen interest in a particular business topic may complete an individual research project via MGMT 397, subject to approval by the Weatherhead Undergraduate Executive Committee.

Students pursuing a BS in Management are advised to take the ORBH 250 Leading People (LEAD I) and ORBH 251 Leading Organizations (LEAD II) sequence in the second year.

For more information, contact Jim Hurley, assistant dean of undergraduate and integrated study programs at 216.368.3856.

Sample Plan of Study: BS in Management

<table>
<thead>
<tr>
<th>First Year</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall</td>
<td>Spring</td>
</tr>
<tr>
<td>Math and Calculus Applications for Life, Managerial, and Social Sci I (MATH 125)</td>
<td>4</td>
</tr>
<tr>
<td>Introduction to Financial Accounting (ACCT 101)</td>
<td>3</td>
</tr>
<tr>
<td>Principles of Microeconomics (ECON 102)</td>
<td>3</td>
</tr>
<tr>
<td>Arts/Humanities</td>
<td>3</td>
</tr>
<tr>
<td>SAGES (University Seminar)</td>
<td>4</td>
</tr>
<tr>
<td>PHED</td>
<td></td>
</tr>
<tr>
<td>Social Sciences</td>
<td>3</td>
</tr>
<tr>
<td>Management Accounting (ACCT 102)</td>
<td>3</td>
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<tr>
<td>Principles of Macroeconomics (ECON 103)</td>
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<tr>
<td>Contemporary Business and Communication (MGMT 201)</td>
<td>3</td>
</tr>
<tr>
<td>SAGES (University Seminar)</td>
<td>3</td>
</tr>
<tr>
<td>PHED</td>
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<tr>
<td>Year Total:</td>
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<table>
<thead>
<tr>
<th>Second Year</th>
<th>Units</th>
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</thead>
<tbody>
<tr>
<td>Fall</td>
<td>Spring</td>
</tr>
<tr>
<td>Leading People (LEAD I) (ORBH 250)</td>
<td>3</td>
</tr>
<tr>
<td>Statistics for Business and Management Science I (OPRE 207)</td>
<td>3</td>
</tr>
<tr>
<td>Corporate Finance (BAFI 355)</td>
<td>3</td>
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<tr>
<td>Natural Sciences</td>
<td>3</td>
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</table>
### Undergraduate Programs

#### Minor in Accounting

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Units</th>
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</thead>
<tbody>
<tr>
<td>ACCT 101</td>
<td>Introduction to Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 102</td>
<td>Management Accounting</td>
<td>3</td>
</tr>
<tr>
<td>or ACCT 100</td>
<td>Introduction to Accounting for Non-Business Majors</td>
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<tr>
<td>ACCT 305</td>
<td>Income Tax: Concepts, Skills, Planning</td>
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</table>

Two additional 300-level accounting courses 6 
Total Units: 15

### Minor in Banking and Finance

**Required:**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Units</th>
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</thead>
<tbody>
<tr>
<td>ACCT 101</td>
<td>Introduction to Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>or ACCT 100</td>
<td>Introduction to Accounting for Non-Business Majors</td>
<td></td>
</tr>
<tr>
<td>BAFI 355</td>
<td>Corporate Finance</td>
<td>3</td>
</tr>
</tbody>
</table>

**Three electives from the following:**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Units</th>
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</thead>
<tbody>
<tr>
<td>BAFI 335</td>
<td>Introduction to Fintech</td>
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</tr>
<tr>
<td>BAFI 341</td>
<td>Money and Banking</td>
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<tr>
<td>BAFI 356</td>
<td>Investments</td>
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<tr>
<td>BAFI 357</td>
<td>Financial Modeling, Analysis and Decision Making</td>
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<tr>
<td>BAFI 358</td>
<td>Intermediate Corporate Finance</td>
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<tr>
<td>BAFI 359</td>
<td>Cases in Finance</td>
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<tr>
<td>BAFI 361</td>
<td>Empirical Analysis in Finance</td>
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<tr>
<td>BAFI 362</td>
<td>Advanced Financial Analytics</td>
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<tr>
<td>BAFI 365</td>
<td>Options and Other Derivatives</td>
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</table>

Total Units: 15

### Minor in Business Management

Note: Business Management minor is not open to WSOM majors (except Economics majors).

**Required:**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 102</td>
<td>Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>or ECON 103</td>
<td>Principles of Macroeconomics</td>
<td></td>
</tr>
<tr>
<td>ACCT 100</td>
<td>Introduction to Accounting for Non-Business Majors</td>
<td></td>
</tr>
<tr>
<td>or ACCT 101</td>
<td>Introduction to Financial Accounting</td>
<td></td>
</tr>
</tbody>
</table>

**Three electives from the following:**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>BAFI 355</td>
<td>Corporate Finance</td>
<td></td>
</tr>
<tr>
<td>or BAFI 341</td>
<td>Money and Banking</td>
<td></td>
</tr>
<tr>
<td>BLAW 331</td>
<td>Legal Environment of Management</td>
<td></td>
</tr>
<tr>
<td>ENTP 301</td>
<td>Entrepreneurial Strategy</td>
<td></td>
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<tr>
<td>or ENTP 310</td>
<td>Entrepreneurial Finance - Undergraduate</td>
<td></td>
</tr>
<tr>
<td>or ENTP 311</td>
<td>Entrepreneurship and Wealth Creation</td>
<td></td>
</tr>
<tr>
<td>MGMT 201</td>
<td>Contemporary Business and Communication</td>
<td></td>
</tr>
<tr>
<td>ORBH 250</td>
<td>Leading People (LEAD I)</td>
<td></td>
</tr>
<tr>
<td>or ORBH 303</td>
<td>Leading Teams through Interpersonal Relationships</td>
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</tr>
<tr>
<td>or ORBH 370</td>
<td>Women and Men as Colleagues in Organizations</td>
<td></td>
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<tr>
<td>or ORBH 380</td>
<td>Managing Negotiations</td>
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</tr>
<tr>
<td>or ORBH 391</td>
<td>Leadership in Diversity and Inclusion: Towards a Globally Inclusive Workplace</td>
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</tr>
<tr>
<td>or ORBH 396</td>
<td>Professional Development for Engineers</td>
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<tr>
<td>MGMT 315</td>
<td>International Management Institute</td>
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<td>MKMR 201</td>
<td>Marketing Management</td>
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<td>MIDS 301</td>
<td>Introduction to Information: A Systems and Design Approach</td>
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</tr>
<tr>
<td>OPRE 301</td>
<td>Operations Research and Supply Chain Management</td>
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</tbody>
</table>

Total Units: 15
Minor in Economics

ECON 102  Principles of Microeconomics  3
ECON 103  Principles of Macroeconomics  3
Three additional ECON courses  9
Total Units  15

Minor in Entrepreneurial Studies

ACCT 102  Management Accounting  3
or ACCT 100  Introduction to Accounting for Non-Business Majors  3
MKMR 201  Marketing Management  3
ENTP 301  Entrepreneurial Strategy  3
ENTP 310  Entrepreneurial Finance - Undergraduate  3
ENTP 311  Entrepreneurship and Wealth Creation  3
Total Units  15

Minor in Leadership

Required:

ORBH 250  Leading People (LEAD I)  3
or ORBH 396  Professional Development for Engineers
ORBH 251  Leading Organizations (LEAD II)  3
Three electives from the following:  9

ORBH 303  Leading Teams through Interpersonal Relationships
ORBH 330  Quantum Leadership: Creating Value for You, Business, and the World
ORBH 370  Women and Men as Colleagues in Organizations
ORBH 380  Managing Negotiations
ORBH 391  Leadership in Diversity and Inclusion: Towards a Globally Inclusive Workplace

Total Units  15

Minor in Marketing

Required:

MKMR 201  Marketing Management  3
Four of the following (including at least three MKMR courses):  12
MKMR 304  Brand Management
MKMR 308  Measuring Marketing Performance
MKMR 310  Marketing Analytics
MKMR 311  Customer Relationship Management
MKMR 312  Selling and Sales Management
MKMR 348  Strategic Internet Marketing
ANTH 102  Being Human: An Introduction to Social and Cultural Anthropology
ECON 328  Designing Experiments for Social Science, Policy, and Management
ENTP 301  Entrepreneurial Strategy

PSCL 315  Social Psychology  15

For more information, contact:

Jim Hurley (james.hurley@case.edu), assistant dean of undergraduate and integrated study programs, 216.368.3856; or Tiffany Welch (tiffany.welch@case.edu), assistant dean, undergraduate and integrated study programs, 216.368.2058.

Weatherhead's Integrated Study Programs allow undergraduate students the unique opportunity to pursue a bachelor's degree and a master's degree at the same time, completing both degrees in as little as four years. These programs are open to all Case Western undergraduates, regardless of major, but certain prerequisite courses may be required in order to complete the master's degree. Each program has its own set of admission criteria, course timelines and considerations, so it is best to speak with a program representative as early as possible.

BA/BS and Master of Accountancy Integrated Study Program (https://weatherhead.case.edu/degrees/undergraduate/academics/accounting/integrated-program)

Program Contacts:

Tiffany Welch (tiffany.welch@case.edu), assistant dean of undergraduate and integrated study programs, 216.368.2058
Ashley Lu (ashley.lu@case.edu), program manager, MAcc program, 216.368.5376

BA/BS and MSM-Business Analytics Integrated Study Program (https://weatherhead.case.edu/degrees/undergraduate/academics/business-analytics/integrated-program)

Program Contacts:

Jim Hurley (james.hurley@case.edu), assistant dean of undergraduate and integrated study programs, 216.368.3856
Meredith Richardson (meredith.richardson@case.edu), admissions manager, 216.368.7586

BA/BS and MSM-Finance Integrated Study Program (https://weatherhead.case.edu/degrees/undergraduate/academics/finance/integrated-program)

Program Contacts:

Jim Hurley (james.hurley@case.edu), assistant dean of undergraduate and integrated study programs, 216.368.3856
Marybeth Keeler (mxk761@case.edu), program manager, MSM-Finance program, 216.368.3688
Meredith Richardson (meredith.richardson@case.edu), admissions manager, 216.368.7586
BA/BS and MSM-Healthcare Integrated Study Program
(https://weatherhead.case.edu/degrees/undergraduate/academics/healthcare-management/integrated-program)
Program Contacts:

Jim Hurley (james.hurley@case.edu), assistant dean of undergraduate and integrated study programs, 216.368.3856

Karla Schiebel (karla.schiebel@case.edu), director of admission, senior recruiter MSM Healthcare & international initiatives, 216.368.3914

BA/BS and MSM-Operations Research/Supply Chain Management Integrated Study Program (https://weatherhead.case.edu/degrees/undergraduate/academics/supply-chain-management/integrated-program)
Program Contacts:

Jim Hurley (james.hurley@case.edu), assistant dean of undergraduate and integrated study programs, 216.368.3856

Meredith Richardson (meredith.richardson@case.edu), admissions manager, 216.368.7586