

WEATHERHEAD SCHOOL OF MANAGEMENT

Peter B. Lewis Building
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The Weatherhead School of Management cultivates creativity, innovation and purpose-driven leadership at every level: self, others, organizations and society. Weatherhead's more than 1,400 students study in graduate, undergraduate and executive education programs. With exceptional instruction in core business disciplines including finance, marketing, accounting, analytics and operations, the school is also known for breakthrough research in management practices. Weatherhead faculty pioneered concepts in Appreciative Inquiry, Emotional Intelligence competencies, Intentional Change Theory and Manage by Designing. Our Fowler Center for Business as an Agent of World Benefit brings students together with an international network of educators, researchers and practitioners who incorporate social and global issues into business innovation and social entrepreneurship.

With a robust Career Management Office, Weatherhead maintains deep connections to the local and national business communities with the purpose of engaging students in real-world experiences and meaningful internships. More than 20,000 Weatherhead alumni bring their management education to advance value-based business practices in organizations around the world. Weatherhead's Executive Education programs engage more than 3,000 people annually and offer the latest in leadership development programs to help individuals at all stages of their careers grow in their profession.

Weatherhead is home to six academic departments comprising 70 full-time faculty members and 78 full-time staff members. It offers programs at the undergraduate, master and doctoral levels in the Peter B. Lewis Building and executive programming in the George S. Dively Building on the campus of Case Western Reserve University. Weatherhead is a business school that attracts interest from every corner of the globe while maintaining roots in the Cleveland community.

Mission Statement

Developing transformational ideas and outstanding leaders for the advancement of business and society.

Values

- Weatherhead believes that management is a noble profession committed to the advancement of human life.
- Weatherhead values its strong ethical foundation and strives to promote a culture rich in ideas and reflection.
- Weatherhead is committed to increasing individual creative and critical capacities, nurturing new and expansive patterns of thought.
- Weatherhead values research of enduring consequence and judges its significance by the impact it has on management thought, management action and public policy.
- Weatherhead values learning that is active and collaborative. Students, faculty and staff together engage important management problems with an innovative, knowledge-creating attitude.
- Weatherhead is responsive to the needs of its students.
- Weatherhead considers alumni important partners and strives to add value to their personal and professional lives.

- Weatherhead values partnerships with the business community and other organizations.
- Weatherhead values meaningful service to society and strives for outcomes that influence and positively change the way people and organizations conduct themselves.
- Weatherhead is a cohesive learning organization with an international outlook.
- Weatherhead values diversity, characterized by open dialogue and mutual respect among individuals with different specializations, backgrounds, cultures and perspectives.
- Weatherhead is results-oriented and judges contributions by actions taken and outcomes achieved.

Vision

Weatherhead is respected locally and globally for research of enduring consequence. The school is recognized for attracting and educating managers to design novel solutions to the most complex issues facing business and society. Weatherhead's learning environment is a hub of creative thinking, innovative teaching and trans-disciplinary research, filled with excitement and a strong sense of community.

Brief History

In 1952, Western Reserve University established the School of Business by combining the Cleveland College Division of Business Administration and the Graduate School Division of Business Administration, and from its founding until 1988, the activities of the School of Business were divided among a number of buildings both in downtown Cleveland and in University Circle. In 1967, the merger of Case Institute of Technology and Western Reserve University created Case Western Reserve University, and the Western Reserve University School of Business absorbed Case's Division of Organizational Sciences to become the School of Management in 1970. Just six years later, the School of Management launched its full-time MBA.

In 1980, the School of Management was renamed in honor of Albert J. Weatherhead III, a Cleveland businessman and industrialist who represented the fourth generation of his family to carry on the Weatherhead name and values, including cultural and educational leadership. By 1999, the Weatherhead School of Management had developed a strong identity, growing out of its space in Enterprise Hall and requiring new construction. Funded by the philanthropist and entrepreneur whose name it bears, the Peter B. Lewis building, designed by renowned contemporary architect Frank Gehry and completed in 2002, was the answer. Located across the street from the George S. Dively Building, which houses Weatherhead Executive Education programs, the Lewis Building, featuring Gehry's unmistakable sculptural profile and gleaming stainless steel roof, both sets the school apart from its surroundings and, quite literally, reflects the prestigious neighborhood of the school. Gehry redefined the way a business school should look, just as Weatherhead redefines the way management education should take place.

Accreditation

The programs of the Weatherhead School of Management have been fully accredited by the Association to Advance Collegiate Schools of Business (AACSB) International since 1958.

Administration

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(Ohio State University)
Dean, Weatherhead School of Management; Albert J. Weatherhead III Professor of Management; Professor, Operations

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